



(From left) Hong Wai-lun and Allen Cheuk Tze-lun are the founders of *Getogeto.com*.

CONNIE LEE



COURTESY OF GETOGETO.COM

1. Users can search for upcoming events
2. Create a gathering
3. Vote for your preferred venues and time-slots
4. Gathering details



Getting together without the hassle

Calling friends one by one to organise an outing can be a real hassle. Having no idea of where to hang out may lead to many headaches. *Getogeto.com* is a new website that can come to your rescue.

Aiming at helping people to “get together painlessly”, *Getogeto.com* is not only a convenient online platform where people can organise gatherings, but also an event search engine.

“People usually get headaches when planning gatherings, we (the website) have designed something to relieve their pain,” said Allen Cheuk Tze-lun, one of the co-founders of *Getogeto.com*.

The idea of *Getogeto.com* arose once they had to organise an event themselves. “I kept sending emails, waiting for replies and collecting opinions. I was wondering why we can’t just put all these processes into a

single platform,” said Hong Wai-lun, another co-founder of *Getogeto.com*.

Hong and Cheuk, who both work in the same web design company, officially launched *Getogeto.com* in September this year.

So how does *Getogeto.com* work? Once you have registered as a member, you can pick or create an event and invite friends to join through email. Friends can then vote among the suggested dates and venues.

This unique voting system is the highlight of the website. The result of voting and names of attendees will be shown clearly in a single table. People can then easily decide when and where to meet. Reminders of the gathering will be sent via email a day before the event.

Besides helping to organise an event, *Getogeto.com* also provides inspiration for future events. Information of upcoming events such as concerts, charity walks and

exhibitions can be found on the website. Popular entertainment venues are also listed for reference.

Users are encouraged to post different kinds of activities and functions they know of or want to organise. “It is very convenient to promote school activities with our platform. Students can create a public event that can be seen by all visitors on the website,” said Cheuk.

Unlike other social networking websites, *Getogeto.com* does not enable its visitors to make new friends through the website. “It is solely a platform for friends to get together. It is not about making new friends,” said Hong.

To make it even more user-friendly, *Getogeto.com* is planning to launch a cell phone version with a map function. They are also preparing to join forces with *Facebook.com* in the near future. *Connie Lee*